

# A good image at colleges and universities

**Identifying and recruiting talented people is crucial for an audit and advisory company. Ernst & Young is good at this. "We have a very good image with students, both as a company and as an employer. This is important because word-of-mouth recommendations are vital to helping a student decide which company to choose," explains Dr. Andreas Blumer, Partner in Bank Auditing at Ernst & Young, who holds a lectureship at the University of St. Gallen as part of the Masters program for Accounting and Finance. The best people want to work for the best companies.**

Another draw for graduates are the interesting and also international projects at Ernst & Young. Our client base in a wide range of industries and our work with leading global conglomerates are extremely attractive, as is the chance to look inside many companies in just a short time. And the targeted and practical training to become a tax expert or auditor, for instance, is another attractive aspect. In any case, the auditing and advisory industry is appealing for first-time job seekers who want a quick introduction to the real world of business.

Ernst & Young's physical presence at universities boosts an already strong brand. We have supported the Institute for Accounting, Controlling and Auditing at the University of St. Gallen through our sponsorship of a full senior lectureship position in the area of Audit and Risk Management, together with a teaching position and a 35% assistantship position in Auditing. The senior lectureship is held by Dr. Anke Müssig. Other lecturers at the University of St. Gallen are Prof. Dr. Peter Athanas and Dr. Andreas Blumer. Prof. Dr. Claude Bourqui and Jérôme Desponds lecture at the Universities of Geneva and Lausanne, and Dr. Thomas Noesberger at the University of Fribourg. In addition, seven other employees hold teaching positions or are professors at Swiss universities (see list).

Moreover, our specialists from the service lines Tax, Law, Auditing and Advisory Services also hold numerous teaching positions or give seminar lectures at universities and institutions of higher learning. A wide variety of publications from specialist organizations present Ernst & Young professionals as experts to the public.

Ernst & Young uses several direct channels to communicate with graduates and potential employees, such as the annual graduate recruitment fairs in Zurich and St. Gallen and discussion forums at other universities and colleges at which Ernst & Young provides students with comprehensive information and sends representatives from Human Resources and the operational areas to conduct interviews. Another platform for dialog is the University of St. Gallen Praxis Tag, a practical experience open day on which students are invited to attend presentations and workshops held at the Ernst & Young offices. In addition, Ernst & Young supports the True and Fair View association which aims to promote contact between students and graduates who are interested in Controlling, Finance, Accounting and Auditing. The annual MATCH Program is also well-attended. It is an event that offers students who are about to graduate the opportunity to learn more about Ernst & Young in general and Audit Services in particular. This program is practically a type of assessment camp during which graduates can be evaluated to see whether they fit into the company.

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## ERNST & YOUNG PROFESSORS AND TEACHERS AT UNIVERSITIES

- ▶ Prof. Dr. Peter Athanas, University of St. Gallen
  - ▶ Dr. Andreas Blumer, University of St. Gallen
  - ▶ Prof. Dr. Claude Bourqui, University of Geneva
  - ▶ Peter Brülisauer, University of St. Gallen
  - ▶ Jérôme Desponds, University of Lausanne
  - ▶ Dr. Hans-Joachim Jaeger, University of St. Gallen
  - ▶ Dr. Walter Jakob, University of St. Gallen
  - ▶ Stephan Kuhn, University of St. Gallen
  - ▶ Dr. Georg Lutz, University of St. Gallen
  - ▶ Dr. Thomas Noesberger, University of Fribourg
  - ▶ Dr. Philip Robinson, University of Zürich
  - ▶ Dr. Raoul Stocker, University of St. Gallen
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## ERNST&YOUNG LECTURER AT THE UNIVERSITY OF ST. GALLEN



Since 2007, Ernst & Young has been sponsoring a senior lectureship and an academic employee in the field of Audit and Risk Management at the Institute for Accounting, Controlling and Auditing at the University of St. Gallen (HSG). The position of Ernst & Young senior lecturer and assistant professor is held by Dr. Anke Müssig.

Cultivating ties to universities and higher institutes of learning is very important

for an auditing firm. One reason is the transfer of knowledge from the business world to research institutes, and vice versa from academics to the operational specialists. Another reason is that auditing firms must rely on institutions of learning to provide them with talented people who have received a top-class education and who generate a steady flow of new employees.

Ernst & Young has a strong tradition of close links with the Faculty of Economics at the University of St. Gallen (HSG).

Dr. Anke Müssig is proof of this commitment. The 34-year-old is the first person to hold the Ernst & Young lectureship. She has spent many successful years in research, focusing on topics such as auditing, accounting, risk management and corporate governance. Before she was called to the HSG, Dr. Müssig was academic assistant and assistant professor at the Department of Accounting, Auditing and Taxation of the University of Innsbruck. Before this,

she completed her doctorate at the Universities of Frankfurt am Main and Mannheim. She was honored with a prize from the Auditor and Certified Public Accountant Foundation of the State of Hessen as well as from the Schitag Ernst & Young Foundation e.V.

Dr. Müssig has taught numerous courses at the HSG.

For doctoral students she offers courses in Accounting Theory and Current Topics in Auditing and Risk Management, for Master's students she lectures on Organized Uncertainty - Risk Management in International Firms and on Current Practical Aspects of Financial Reporting. She also teaches an Auditing course for undergraduate students.

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