



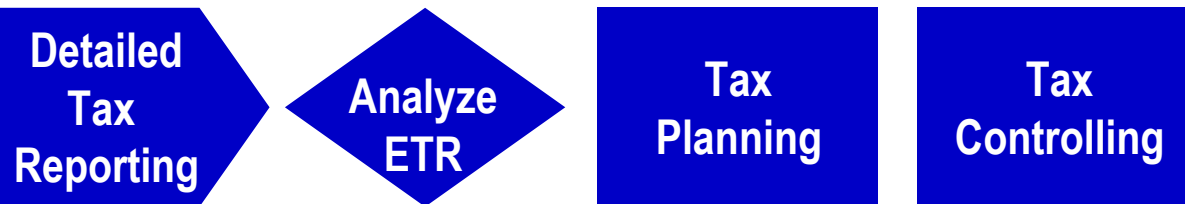
## Effective Tax Rate Optimization

## Quick Reference Guide

### EFFECTIVE TAX RATE OPTIMIZATION . . .

- enables MNCs to regularly and efficiently review their tax structures and to adjust/optimize their tax planning
- is a solution which allows to consolidate and analyze tax information globally and continuously throughout the year
- significantly facilitates year end reporting
- is compatible with all existing financial information systems and the supporting software is Microsoft Excel©-based, therefore easy to implement globally

### Management of Effective Tax Rate (ETR)



**Optimize Global Effective Tax Rate**

### Key Benefits

- saves cost, time and increases quality
- is particularly important now because effective tax rates changed dramatically due to change in profit structures
- facilitates controlling and communication globally due to harmonization of your tax reporting processes

### Why Ernst & Young?

Our unique ETR tool

Our credentials

Our experience